

# Dress Up 4 Dentaidd Day 2005!



The fourth DU4DD is being held on Friday 8<sup>th</sup> July and aims to surpass the amazing £5,500 raised last year. Dentaid is calling upon dental practices, clinics, hospitals, laboratories, supply companies, dental schools...anyone and everyone who wants to support Dentaid's ongoing work across the developing world to provide dental equipment, oral health education and dental engineer training. Join in, let your imaginations run riot, have fun, dress up and raise money all at the same time!

The idea is simple – each participant comes to work in unusual attire- smart, casual, themed dressing up: the choice is yours! A minimum donation of £1 per participant is required and for those who won't let their hair down, often a forfeit of £2.50! Tell your patients/customers/friends/colleagues about Dentaid and encourage donations.

And this year, you could win a prize! There are three categories:

- ❖ Best Fundraisers (The individual or team who raise the most cash)
- ❖ Best Theme (Most original themed entry)
- ❖ Most Novel Dress Up Day Activity (e.g. treasure hunt, pub quiz, sponsored car wash, leg wax (ooh!)...be creative!)

The Probe magazine has kindly offered to judge the winners of each category who will receive a case of wine and feature in The Probe's August issue as well as on the Dentaid website and in the quarterly newsletter "Extractions".

The benefits are more far reaching than just raising money – previous participants have remarked that the event is a splendid team builder and engenders a great response from patients who respect the positive approach to helping the less fortunate and appreciate the efforts made by the staff.

Taking part is easy – Dentaid provides plenty of support resources to help advertise your activities and tell patients, clients and customers about Dentaid. Fundraising packs are now available. Further details and an application form may be downloaded from [www.dentaid.org](http://www.dentaid.org) or by calling Lucy Hind on 01794 324249 or emailing [lucy@dentaid.org](mailto:lucy@dentaid.org) ..