

## BDTA 'tweets' delegates at the BSDHT Conference

Delegates at the BSDHT Oral Health Conference and Exhibition 2009 were given the opportunity to register for this year's BDTA Dental Showcase and at the same time enter a draw for a chance to win the Showcase 2009 mascot, Tweetums.



Almost 100 delegates registered for their complimentary ticket to the UK's largest dental exhibition and received a BDTA mouth mirror to take away with them. Eleven lucky hygienists and therapists from practices across the country have since received their cuddly parrot. The larger than life Tweetums made an appearance on Saturday and proved a hit with the BSDHT President Marina Harris.

Tony Reed, Executive Director at the BDTA, commented, "We were impressed with the levels of awareness for Showcase and delighted that so many of the delegates were planning to attend the event and already had their tickets. It demonstrates the level of commitment amongst hygienists and therapists to learn about new developments in treatment patterns and this will become even more important as prevention moves up the list of dental priorities."

The BDTA has developed a close relationship with the BSDHT over recent years as both associations have recognised the benefits of working together and exchanging information and services in order to better serve the needs of their membership.

BDTA Dental Showcase is organised by the British Dental Trade Association, which represents manufacturers and suppliers of products and services to the dental team.

### **You can register for your complimentary ticket to Showcase 2009 until 6 November 2009**

BDTA Dental Showcase 2009 takes place 12-14 November 2009 at NEC Birmingham. To register in advance for your complimentary ticket visit [www.dentalshowcase.com/visit](http://www.dentalshowcase.com/visit), call the registration hotline on +44 (0) 1494 729959 or text your name, address, occupation and GDC number to 07786 206 276. Advance registration closes 6 November 2009. On-the-day registration: £10 per person.