

How to Exhibit in the UK: A Compliance Guide for New Products & International Exhibitors

1. Understand Your Intentions

- If you intend to sell, lease, lend, or gift devices in the UK, you must **register with MHRA** and meet all UK market requirements (UKCA or CE marking, UK Responsible Person, etc.).
- If you are only demonstrating products to seek distributors, you can bring non-compliant devices if you follow the exhibition exemption rules (see below).

2. Exhibition Exemption for Non-Compliant Devices

You can display devices without UKCA or CE marking if:

- ✓ They are for **demonstration only**, not for sale or use.
- ✓ You display a **clear sign** stating:

“This device cannot be marketed or put into service until it complies with the requirements of the Medical Device Regulations 2002.”

Important:

- Devices **must not** be sold, gifted, or used during the event.
- You cannot give away samples under the exemption.

3. When MHRA Registration is Required

You must register with MHRA if you:

- Sell, lease, lend, or **gift devices**, including samples.
- Place a device on the UK market in any way.

Example: Giving away even a small number of devices as samples **requires MHRA registration and compliance**.

4. Avoid Common Pitfalls

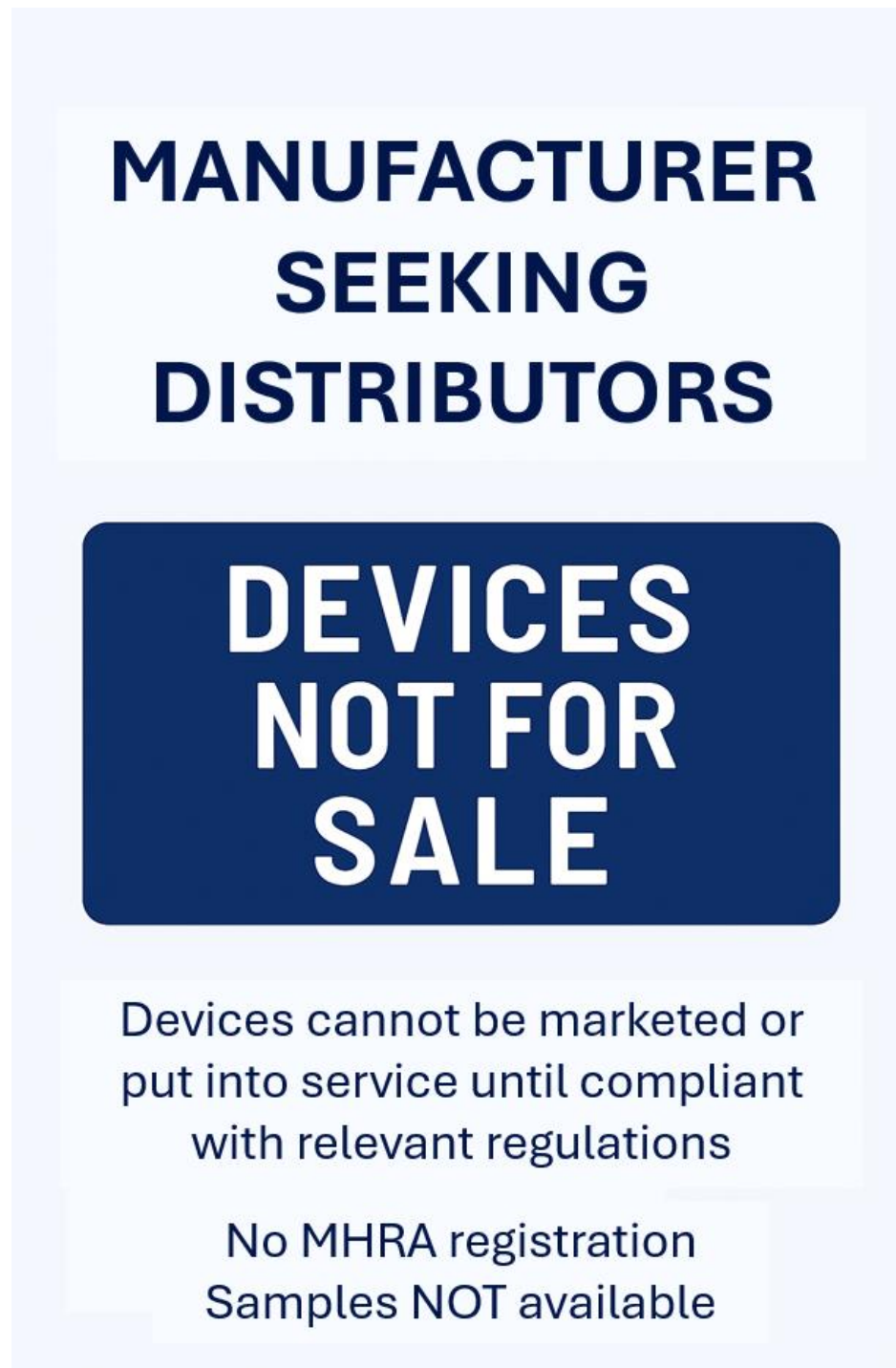
MHRA enforcement officers monitor exhibitions. Non-compliance can lead to removal from the event. Avoid:

- Bringing excessive stock (hundreds of units).
- Packaging products for retail sale.
- Failing to display the required compliance sign.

5. Best Practices

- ✓ Bring only a small number of demonstration units.
- ✓ Display the **mandatory compliance notice** prominently.
- ✓ Do not give away samples unless you are fully compliant.
- ✓ If unsure, **contact MHRA before the event**.

6. Example Compliance Sign



7. Useful Resources:

- [Medical devices: how to comply with legal requirements in Great Britain - GOV.UK](#)
- <https://www.gov.uk/guidance/register-medical-devices-to-place-on-the-market>